



The Research House

A Schlesinger Associates Company

THE RESEARCH HOUSE WELCOME PACK

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THE RESEARCH HOUSE, A SCHLESINGER ASSOCIATES COMPANY

Welcome to Schlesinger Associates. For 50 years, we've been constantly perfecting the art and science of qualitative and quantitative data collection. Put simply, we provide answers to questions through practices of partnership, quality and service excellence, powered by a talented team with a genuine passion for research.

As the world transforms, we reach for new heights, redefining our services beyond our clients' expectations.

The Research House provides first rate respondent recruitment services. Our experienced on-site phone room team deliver carefully selected, fresh and on spec respondents for your projects both in our facilities and across the UK.

Our market sectors include:

- Patients
- Healthcare practitioners
- Consumers
- Business-to-business
- IT

We recruit for any methodology:

- Focus groups
- In-depth interviews
- Tele-depth interviews
- Ethnographic studies
- Usability testing
- Online focus groups
- Online bulletin boards
- Webcam focus groups

HOW CAN YOU HELP US?

The Research House Limited is a world leader in Market Research, we use our database/ panel to recruit participants to take part in Market Research. Our work covers a variety of interesting and varied topics for numerous organisations including government agencies, charities and well-known brands.

We have identified a need to expand our panel by adding more members. In order to do so, we would like to enlist your help. Our clients have a variety of studies with a number of different topics that they would like us to recruit for. This includes topics such as **patients who require tube feeding**. We would like your help in referring patients to us, in order for them to join our specialised patient panel and to take part in our studies. You will not be selling products or services, we just ask that you pass our details on to anyone who may be suitable for our research and is interested in taking part.

A lot of our clients work with pharmaceutical companies in order to get feedback and opinions of current medical treatments that **patients who require tube feeding** may be prescribed. The feedback giving during these sessions can help to change and improve the medical therapies within the UK.

HOW THIS CAN HELP YOU?

We offer referral fees for each patient that is referred to us and takes part in a suitable study. As a thank you for your assistance with referrals we offer a referral fee which can be reinvested in your organisation. The referral fee we normally offer is £30 per person.

We understand that at times, patients of certain conditions may find it hard to work full-time. Our studies can help patients socialise with other patients with similar conditions. The incentives we offer for our Market Research studies is a thank you for their opinions that they would be sharing. These opinions are invaluable to our clients research and their development.

MRS CODE OF CONDUCT

The Market Research Society (MRS) is the world's leading research association. MRS is dedicated to the support, promotion and enrichment of the research and business world and acts as the governing body for all market research organisation members. The MRS are dedicated to helping its members innovate, create sharp intelligence, insightful advice and rigorous data.

- They safeguard the generation of trusted evidence with the most respected and recognised Code of Conduct.
- They bring the research and business world together to celebrate and reward the power of evidence.
- They exist to encourage and promote research as a force for democracy, commerce and society.

We at The Research House are committed to abiding by these rules of conduct. We use these as our day to day guidelines in order to ensure we provide a high quality service to our respondents and our clients.

ISO 9001 & 20252 CERTIFICATIONS

As well as being a member of the MRS, The Research House is also ISO certified. An ISO is a Quality Management System which aims to make organisations more structured, more efficient and better managed. We currently are in our second year of certification and are constantly looking for ways in which we can improve.

There are two certifications in which we currently have; 9001 & 20252:

- 9001 – The ISO 9001 series sets standard requirements governing quality management systems for delivering products and/or services. ISO 9001 refocuses an organisation's concerns around the customer as central figure.
- 20252 – The ISO 20252 series is unique to market research companies. It establishes the terms and definitions as well as the service requirements for organizations and professionals conducting market, opinion and social research.

CONTACTS

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